



SELLING YOUR STAGING SERVICES

Sample Staging Services Menu

- Photo Styling
 - Partial & Full Day Staging
 - Enhancements with accessories (rental income)
 - Furnishings/décor shopping
 - Investor make-ready consultations
 - Re design services / consults for their new home
 - Gift certificates for Realtors to give their clients
 - Don't be afraid to offer credits or discounts if they contract more work
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- *Gently remind clients during your consultations of your extended menu of services*
 - *Include marketing materials in a presentation folder*
 - *You do not need to “hard sell” you already have a client working with you!*
 - *If they are happy with the result you could have a client for life!*
 - *Your consultations are YOUR auditions & set the stage for more work!*