

SAMPLE Walk & Talk Intake Sheet

- DATE: _____ APPOINTMENT TIME: _____
- REALTOR: _____
- ADDRESS: _____
- OWNER(S): _____ PHONE: _____
- EMAIL: _____
- OCCUPIED _____ VACANT _____ YEAR BUILT _____
- HOW LONG IN HOME _____ BUILDER _____ HOA _____
- SQ FTG: _____ - _____ IS IT AVG SQ. FTG. FOR AREA? _____
- BEDS: _____ BATHS: _____ L/A: _____
- HAS THE HOME BEEN LISTED PRIOR TO STAGING? **YES** _____ **NO** _____
- (IF YES)
- **HOW MANY DOM?:** _____ **LIST PRICE?:** _____
- **DO YOU THINK IT WAS PRICED RIGHT?** _____
- **ANY REDUCTIONS?** _____ **ANY OFFERS/HOW MANY?** _____
- **WHAT WERE THE COMMENTS MADE BY REALTORS/BUYERS PREVIEWING THE PROPERTY?**

- LIST PRICE (APPROX) _____ WHEN LISTING: _____

- **DEMOGRAPHICS OF NEIGHBORHOOD:** *ZIP CODE SEARCH*

- WHAT ABOUT THE HOME DID YOU LIKE WHEN YOU PURCHASED?

- WHAT (IF ANY) DO YOU FEEL ARE THE PROBLEM AREAS?

- **ARE YOU HAPPY ABOUT THE MOVE?** **YES** _____ **NO** _____
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- **WHY MOVING?**
-
- **HAVE YOU DONE ANY RESEARCH ON HOME STAGING?** *SELLER'S ADVOCATE, BUYER PERSPECTIVE, PHOTOGRAPHY ASPECT, REMOVE OBJECTIONS, ALL SOME, NONE*

- **DO YOU NEED REFERRALS?**

- **HOW DID YOU HEAR ABOUT MY COMPANY?** **FOLLOW UP** _____
INVOICED (R) _____
PAID _____