

Real Estate Photography for Stagers

Verticals



All vertical lines (windows, door frames, mirrors, cabinets...) should be perfectly vertical in the photo.

Tools / Settings

Turn your camera's flash off, set the shutter to a 2s Timer and place your camera on a tripod to shoot perfectly level.

Use your camera's Exposure Compensation to adjust the brightness of the resulting photo.

Find a Pro

Find a professional photographer to build a relationship with. Invite them to RESA, hire them and refer work to them.

Use professional photos to build your brand on your website, social media and in staging presentations.

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Resources

www.fotor.com

Build collages and make minor edits to photos.

www.canva.com

Build collages, social media images and real estate specific brochures. Upload your own photos to use in the design templates and saving the resulting images is 100% FREE.

www.TipsForRealEstatePhotography.com

Learn the ins-and-outs of running a real estate photography business. See how Lance Selgo of Unique Exposure Photography edits his photos with a step-by-step YouTube tutorial.

Equipment

60" Lightweight Camera Tripod

Amazon sells them for \$20-\$30. "AmazonBasics" brand is cheapest.

