

Vacant Staging for the NOT so Luxury Homes



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Viewing the Property

- ▶ Schedule a walk-thru
- ▶ Complete Vacant Staging Worksheet
 - ▶ Documenting room-by-room
 - ▶ Layout, paint colors, flooring type and color, style, etc.
 - ▶ Plan furniture layout, considering selection of furniture pieces
- ▶ Take photographs of spaces
- ▶ Questions to ask...
 - ▶ Price point of property
 - ▶ Targeted buyer



Selecting the Inventory

- ▶ Work room-by-room
- ▶ Keep continuity throughout the home
- ▶ Scale of furniture pieces, color coordination,
- ▶ Referring back to initial photos taken during walk-thru
- ▶ Start with your larger items and work your way down to the smaller items including soft layers (pillows, throws).
- ▶ I select artwork after furniture selections to accommodate inventory and size needed for the space.

