

CRYSTAL WAYE

PHOTO DESIGN

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Top 10 Photography Tips For Stagers

1. Use a tripod.
2. Set the camera up a little lower than eye level, and make sure it is level to avoid distortion.
3. Use an ISO of 200, an aperture of f/8-11, set your flash to TTL -1, and use a wide angle lens.
4. Use bounce flash on a neutral surface to help balance the outside light with the inside.
5. Look through your lens to make final styling adjustments. Make sure each item is spaced properly and overlaps correctly.
6. Don't cut walkways off too much. Allow the viewer to see how to get around the room.
7. Declutter. Rearrange items until your eye comfortably flows around the image.
8. Add an element of life through flowers, vegetables, fruits, pets or people.
9. Create a story about lifestyle through your props. Your viewer should be able to imagine themselves in the space and desire to be there.
10. Use varying heights, sizes and textures when putting together a table setting. Also, consider using a less traditional setting. Tables do not need to be covered, but it is a great place to add color and interest to a large, monotone surface.

