

LIST OF VALUES

1. Abundance
2. Accomplishment
3. Accountability
4. Achievement
5. Acknowledgement
6. Activeness
7. Adventure
8. Affluence
9. Aggressiveness
10. Altruism
11. Ambition
12. Appreciation
13. Approval
14. Art
15. Assertiveness
16. Assurance
17. Attractiveness
18. Availability
19. Balance
20. Beauty
21. Being the best
22. Belonging
23. Benevolence
24. Bliss
25. Boldness
26. Bravery
27. Brilliance
28. Calmness
29. Camaraderie
30. Capability
31. Celebrity
32. Certainty
33. Challenge
34. Change



LIST OF VALUES

35. Charity
36. Comfort
37. Commitment
38. Community
39. Competence
40. Competition
41. Completion
42. Conformity
43. Connection
44. Conservation
45. Contentment
46. Contribution
47. Control
48. Conviction
49. Correctness
50. Courage
51. Creativity
52. Credibility
53. Cunning
54. Curiosity
55. Daring
56. Decisiveness
57. Deference
58. Dependability
59. Desire
60. Determination
61. Devotion
62. Devoutness
63. Dignity
64. Diligence
65. Direction
66. Directness
67. Discipline
68. Discovery
69. Dominance
70. Dreaming



LIST OF VALUES

71. Drive
72. Duty
73. Dynamism
74. Eagerness
75. Ease
76. Economy
77. Education
78. Effectiveness
79. Efficiency
80. Elation
81. Elegance
82. Empathy
83. Encouragement
84. Endurance
85. Energy
86. Enjoyment
87. Entertainment
88. Enthusiasm
89. Environmentalism
90. Ethics
91. Excellence
92. Excitement
93. Exhilaration
94. Expectancy
95. Experience
96. Expertise
97. Exploration
98. Expressiveness
99. Extroversion
100. Fairness
101. Faith
102. Fame
103. Family
104. Fascination
105. Fashion
106. Fearlessness



LIST OF VALUES

107. Ferocity
108. Fidelity
109. Fierceness
110. Financial independence
111. Firmness
112. Fitness
113. Flexibility
114. Flow
115. Fluency
116. Focus
117. Fortitude
118. Frankness
119. Freedom
120. Friendliness
121. Friendship
122. Frugality
123. Fun
124. Gallantry
125. Generosity
126. Gentility
127. Giving
128. Grace
129. Gratitude
130. Gregariousness
131. Growth
132. Guidance
133. Happiness
134. Harmony
135. Health
136. Heart
137. Helpfulness
138. Heroism
139. Holiness
140. Honesty
141. Honor
142. Hopefulness



LIST OF VALUES

143. Hospitality
144. Humility
145. Humor
146. Hygiene
147. Imagination
148. Impact
149. Impartiality
150. Independence
151. Individuality
152. Industry
153. Influence
154. Ingenuity
155. Inquisitiveness
156. Insightfulness
157. Inspiration
158. Integrity
159. Intellect
160. Intelligence
161. Intensity
162. Intimacy
163. Introspection
164. Introversion
165. Intuition
166. Intuitiveness
167. Inventiveness
168. Investing
169. Involvement
170. Joy
171. Judiciousness
172. Justice
173. Keeness
174. Kindness
175. Knowledge
176. Leadership
177. Learning
178. Liberation



LIST OF VALUES

179. Liberty
180. Lightness
181. Liveliness
182. Logic
183. Longevity
184. Love
185. Loyalty
186. Majesty
187. Making a difference
188. Mastery
189. Maturity
190. Meaning
191. Meekness
192. Mellowness
193. Meticulousness
194. Mindfulness
195. Modesty
196. Motivation
197. Mysteriousness
198. Nature
199. Neatness
200. Nerve
201. Nonconformity
202. Optimism
203. Order
204. Organization
205. Originality
206. Outlandishness
207. Outrageousness
208. Partnership
209. Patience
210. Passion
211. Peace
212. Perceptiveness
213. Perfection
214. Perseverance



LIST OF VALUES

215. Persistence
216. Philanthropy
217. Popularity
218. Power
219. Practicality
220. Pragmatism
221. Precision
222. Preparedness
223. Presence
224. Pride
225. Professionalism
226. Prosperity
227. Prudence
228. Punctuality
229. Reasonableness
230. Recognition
231. Recreation
232. Refinement
233. Reflection
234. Relaxation
235. Reliability
236. Relief
237. Religiousness
238. Reputation
239. Resourcefulness
240. Respect
241. Responsibility
242. Reverence
243. Richness
244. Sacrifice
245. Satisfaction
246. Science
247. Security
248. Self-control
249. Selflessness
250. Self-reliance



LIST OF VALUES

251. Self-respect
252. Service
253. Shrewdness
254. Significance
255. Silence
256. Silliness
257. Simplicity
258. Sincerity
259. Skillfulness
260. Solidarity
261. Solitude
262. Spirituality
263. Spontaneity
264. Spunk
265. Stability
266. Status
267. Strength
268. Structure
269. Success
270. Supremacy
271. Synergy
272. Teaching
273. Teamwork
274. Thoroughness
275. Thoughtfulness
276. Tidiness
277. Timeliness
278. Tranquility
279. Trustworthiness
280. Truth
281. Uniqueness
282. Unity
283. Usefulness
284. Utility
285. Valor
286. Variety



LIST OF VALUES

- 287. Victory
- 288. Vigor
- 289. Virtue
- 290. Vision
- 291. Vitality
- 292. Volunteering
- 293. Wealth
- 294. Winning
- 295. Wisdom
- 296. Wonder
- 297. Worthiness
- 298. Zeal

