

STRATEGIC PLANNING WORKSHEET

1. LIST YOUR TOP 10 GOALS: (Specific | Measurable | Realistic)

- | | |
|----|-----|
| 1- | 6- |
| 2- | 7- |
| 3- | 8- |
| 4- | 9- |
| 5- | 10- |

2. Circle Top 3 Goals

3. IDENTIFY YOUR VALUES:

- | | |
|----|-----|
| 1- | 6- |
| 2- | 7- |
| 3- | 8- |
| 4- | 9- |
| 5- | 10- |

4. Circle Top 3 Values

5. REVIEW YOUR TOP 3 VALUES. Are they in line with your Top 3 Goals? Are they specific *business* goals? Or are you running your business based on your core values?

6. REVISE YOUR VALUES TO SYNC WITH YOUR TOP 3 GOALS:

GOALS	VALUES

7. LIST YOUR BUSINESS STRENGTHS and keep doing & improving:

8. LIST YOUR AREAS OF WEAKNESS and determine how you're going to improve each:

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