

- DATE: _____ REALTOR: _____
- ADDRESS: _____
- OWNER(S): _____ PHONE: _____
- EMAIL: _____
- OCCUPIED _____ VACANT _____ YEAR BUILT _____
- HOW LONG IN HOME _____ BUILDER _____
- SQ FTG: _____ AVG SQ. FTG. FOR AREA? _____
- BEDS: _____ BATHS: _____ L/A: _____
- HAS THE HOME BEEN LISTED PRIOR TO STAGING? YES _____ NO _____
- (IF YES)
- HOW MANY DOM?: _____ LIST PRICE?: _____
- DO YOU THINK IT WAS PRICED RIGHT? _____
- ANY REDUCTIONS? _____ ANY OFFERS/HOW MANY? _____
- WHAT WERE THE COMMENTS MADE BY REALTORS/BUYERS PREVIEWING THE PROPERTY?

- LIST PRICE (APPROX) _____ WHEN LISTING: _____
- DEMOGRAPHICS OF NEIGHBORHOOD: *ZIP CODE SEARCH*
- WHAT ABOUT THE HOME DID YOU LIKE WHEN YOU PURCHASED?
- WHAT (IF ANY) DO YOU FEEL ARE THE PROBLEM AREAS?
- ARE YOU HAPPY ABOUT THE MOVE? YES _____ NO _____
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- WHY MOVING?
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- HAVE YOU DONE ANY RESEARCH ON HOME STAGING? *SELLER'S ADVOCATE, BUYER PERSPECTIVE, PHOTOGRAPHY ASPECT, REMOVE OBJECTIONS, ALL SOME, NONE*
- DO YOU NEED REFERRALS?
- HOW DID YOU HEAR ABOUT MY COMPANY?