



Grow Your Business With A WordPress Website

Having a functioning and attractive website is one of the most important tools you can use to get more business.

WordPress makes it easy to control your content, adding and deleting as needed as your company grows and your needs change.

WordPress Resources:

WordPress Codex (the WordPress book of Knowledge) <http://Codex.Wordpress.org>

WordPress Videos: <http://Wordpress.tv>

SEO Resources:

Wordtracker (\$-Free Trial) <http://wordtracker.com>

Hubspot (\$-Free Trial) <http://hubspot.com>

MarketingGrader (used to be WebsiteGrader) <http://marketing.grader.com/> (gives your website a grade and tells you how to improve)

SearchGrader <http://search.grader.com/> (tells you your keywords and how many times those words are searched)

ScribeSEO (\$): <http://ScribeSEO.com> (expensive, but worth it – grades individual posts and pages and tells you how to improve that post or page for better SEO) *Affiliate link

Blogging Resources:

CopyBlogger Blog <http://www.copyblogger.com/blog/>

ActiveRain University <http://www.activerainuniversity.com/video>

How To Make My Blog <http://www.howtomakemyblog.com/>

Information provided by:

Michelle Minch, EasyDesignerWebsites.com

